

FIG. 1

FileEditViewGoFavoriteHelp

Back

Forw...

Stop

Refresh

Home

Search

Favorite

Print

Font

Mail

SEARCH

PEOPLE

GO

Wish List Notifications

Your Favorite People:	Wish List Buddy	Favorite Reviewer	Shared Purchases Buddy	Delete
Bob Davis	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Margaret Smith	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

Save Changes

Add to your list of Favorite People:

Name	email address	Wish List Buddy	Favorite Reviewer	Shared Purchases Buddy
		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Save Changes

Automatically add a person as a Wish List Buddy whenever:

☒ I purchase a gift for that person

☒ The person purchases a gift for me

Save Changes

Wish List Buddies – we will notify you when an item you are viewing is on a wish list of one of these people

Favorite Reviewer – we will notify you by email whenever one of these people submits a product review

Shared Purchases Buddy – These people have permission to view your Shared Purchases and other information in your About You area. New Shared Purchases Buddies are invited by email to view your About You area.

FIG. 2A

UPDATE PROFILES OF
USERS A AND B
(RUN WHEN USER A PURCHASES
A GIFT FOR USER B)

210
ADD USER B TO LIST
OF USER A's AFFILIATES

212
ADD USER A TO LIST
OF USER B's AFFILIATES

214
RECORD TRANSACTION DETAILS, INCLUDING
DATE, PURCHASER, TEXT OF ANY GIFT
MESSAGE, SELECTED GIFT WRAP, etc.
IN USER B's PROFILE

216
ANALYZE TRANSACTION DETAILS OF
ALL GIFT PURCHASES FOR USER B
TO PREDICT ANNUAL EVENT(S) FOR USER B

218
FOR EACH PREDICTED EVENT, RECORD
EVENT DATE AND (IF APPLICABLE)
EVENT TYPE IN USER B's PROFILE

FIG. 2B

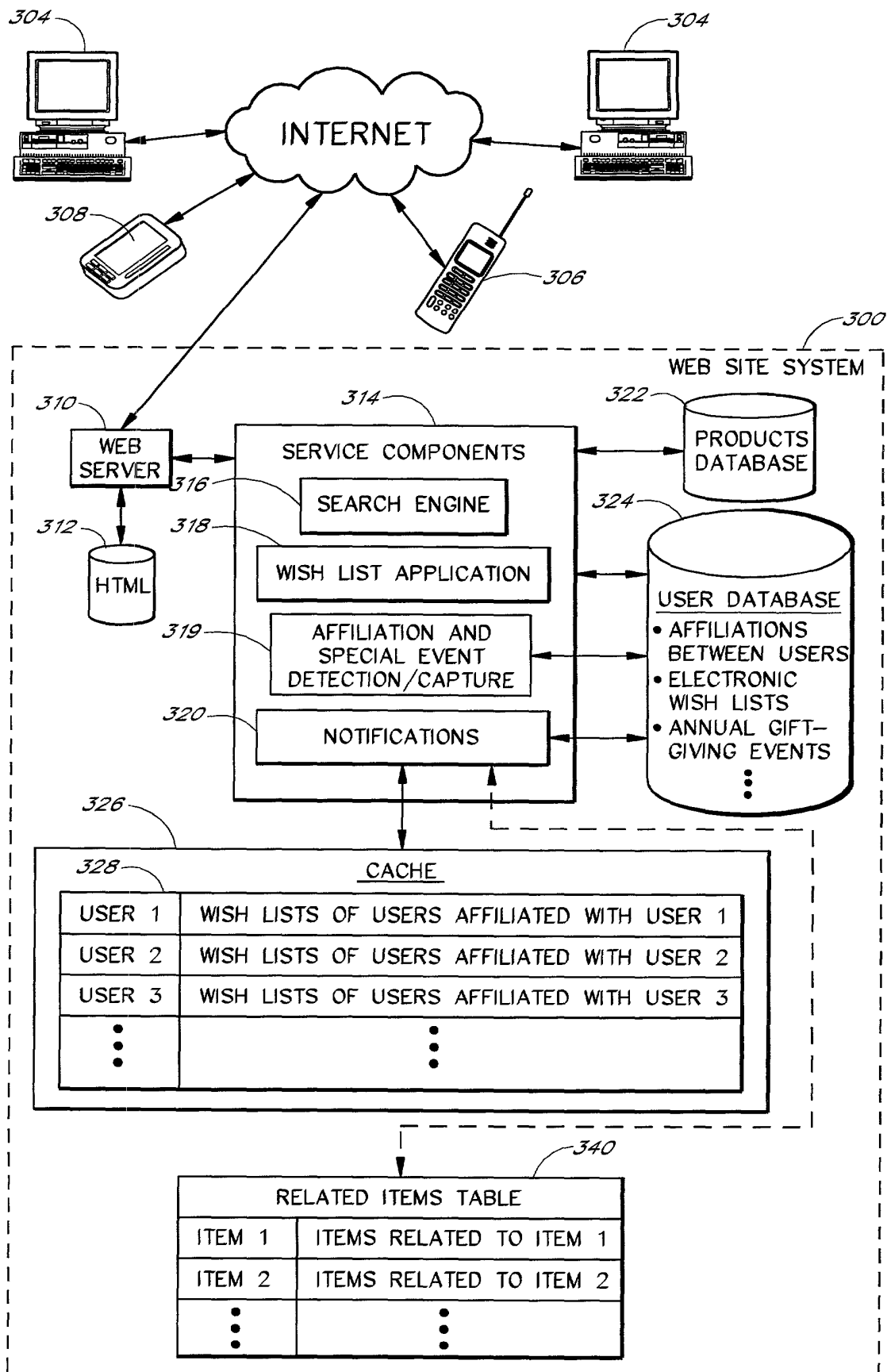


FIG. 3

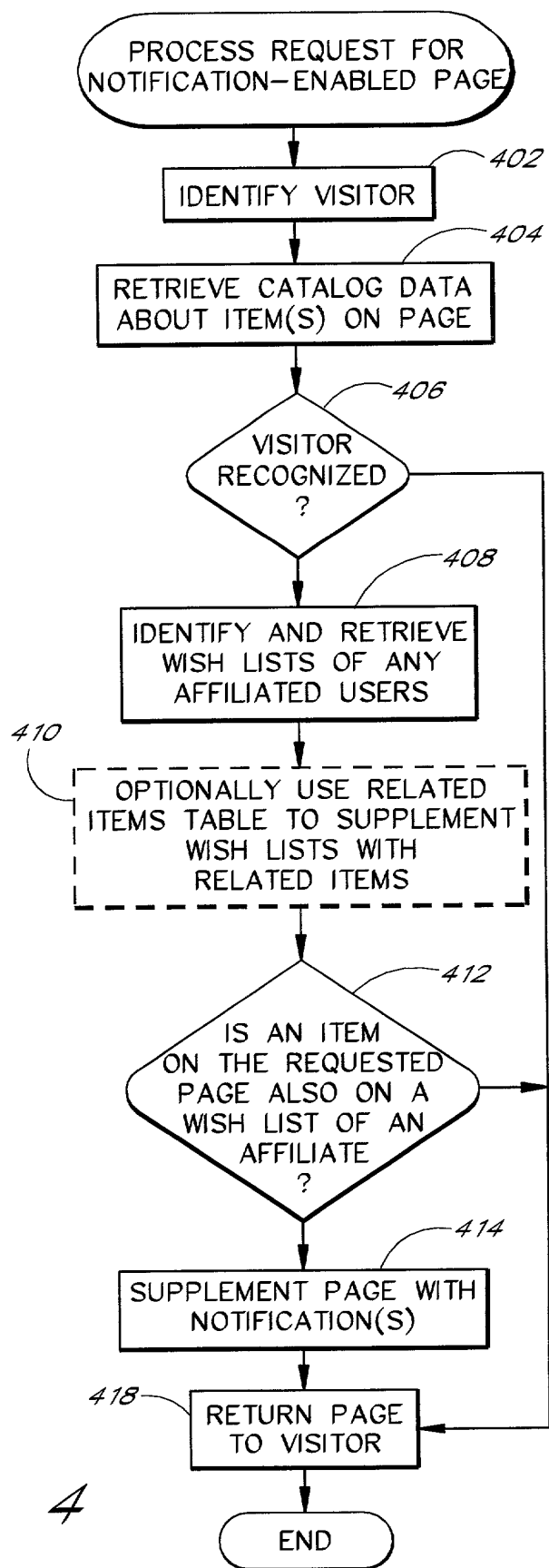


FIG. 4

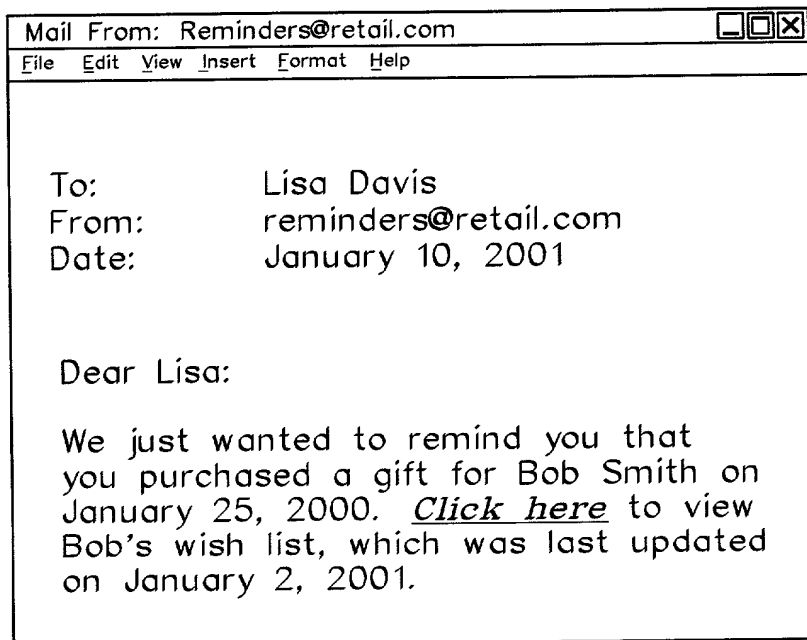


FIG. 5

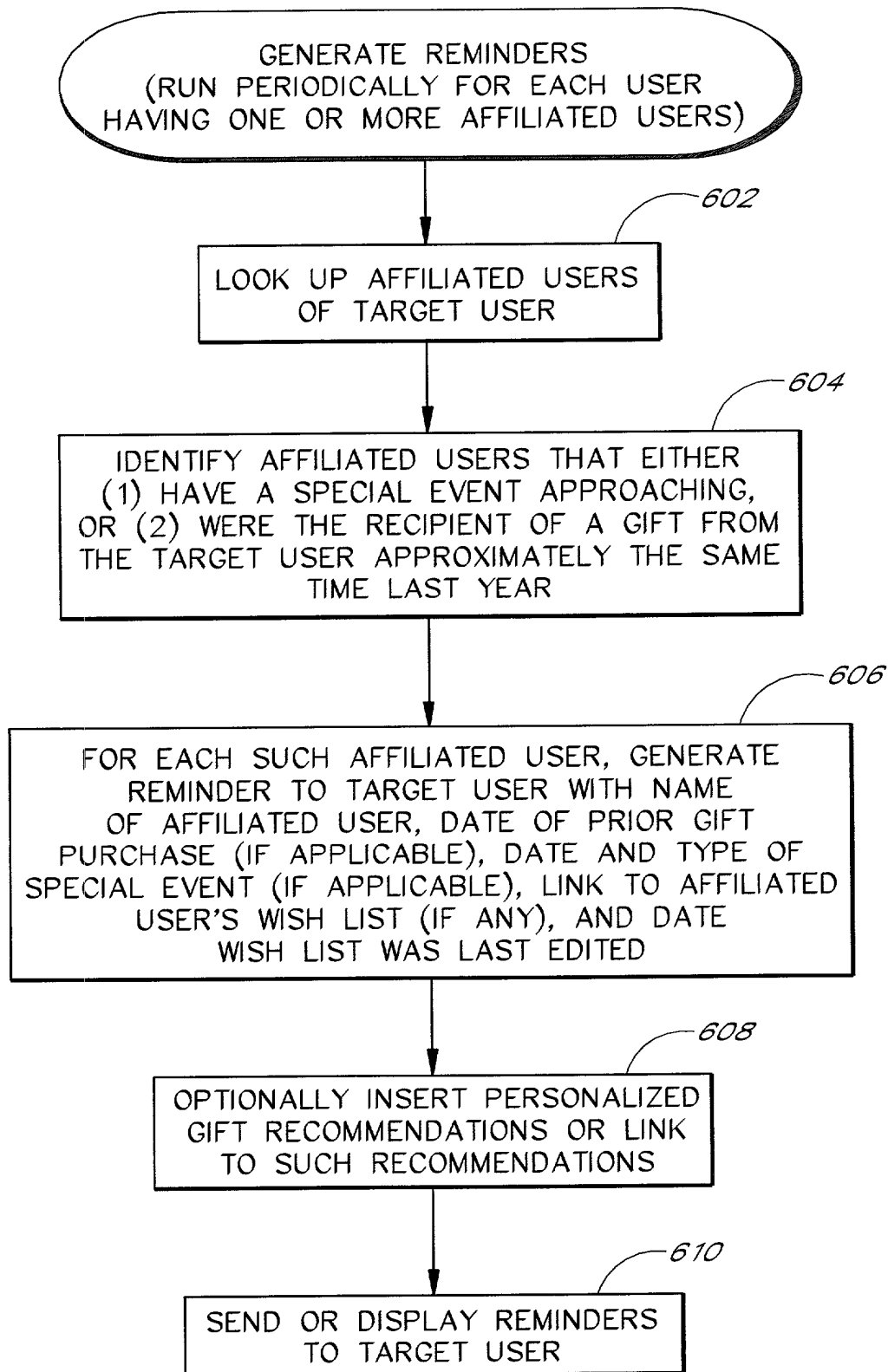


FIG. 6

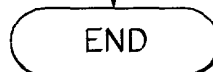
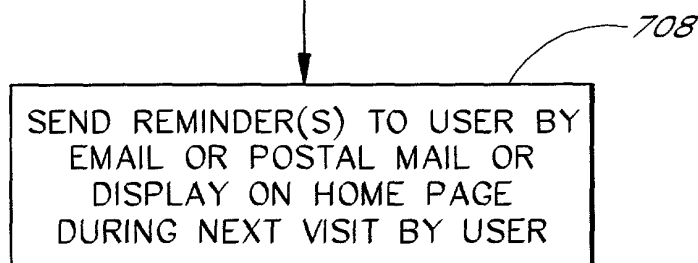
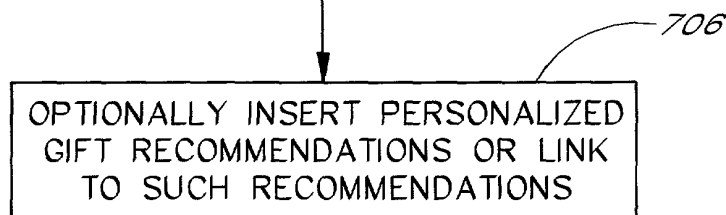
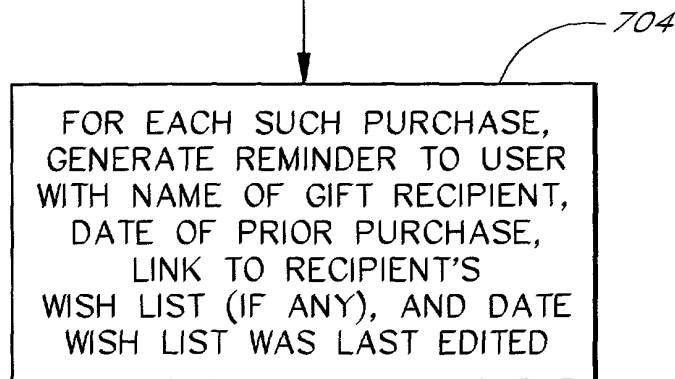
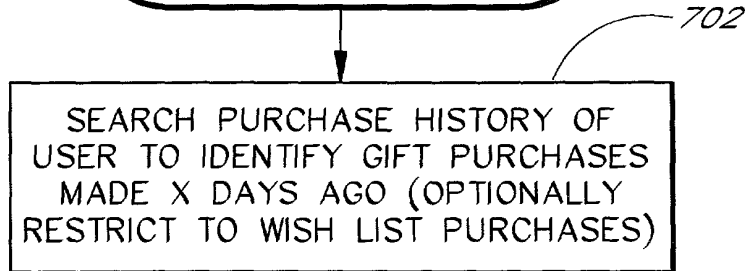
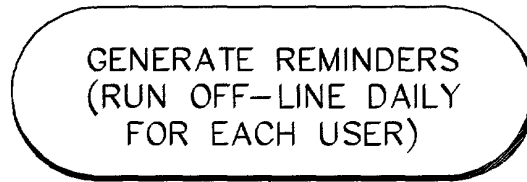


FIG. 7